

A Rutgers University graduate with 5 years of management experience, 4 years of Web Design/IT experience and 9 years of brand-level Marketing experience. Creative person with a technical background accustomed to wearing many hats, I'm a problem-solver and excellent team member.

## Technical Summary

Windows 2000/XP	Microsoft Office
CSS	Javascript
Adobe Photoshop	Adobe Acrobat
Macromedia Dreamweaver	Macromedia Flash
HTML	Adobe InDesign
Adobe Illustrator	Quark

## Education

B.A., History  
Rutgers University, New Brunswick, NJ  
January 1994

Diploma, Web Design  
The Chubb Institute, North Brunswick, NJ  
June 2002

## Professional Summary

*Manager of Web Design*  
December 2005 to Present  
ExpertPlan, Inc., East Windsor, NJ

- Manage team of web designers
- Develop strategic direction of website design based on current Internet trends
- Provide tactical input and user experience feedback to java development team regarding site enhancement
- Organize detailed metrics for web design team for management reporting
- Provide technical support to sales and marketing teams

## *Web Designer/IT Specialist*

September 2002 to November 2005  
ExpertPlan, Inc., East Windsor, NJ

- Design and implementation of webpages for corporate and private label partners integrating with JSP Developer code.
- Sales proposal design, graphic design, copywriting and PDF eForm production.
- Back-end data set-up and private label partner establishment
- Production Support
- Help Desk/User Support

## *Production Manager*

September 2000 to January 2002  
Tumi, Inc., South Plainfield, NJ

- Managed corporate website to ensure accuracy of product and distribution and worked with management to determine website homepage and featured items.
- Managed launch of corporate asset management website.
- Managed production of corporate print and visual materials and ensured quality level met or exceeded corporate standards.
- Managed departmental production budget.
- Customized domestic U.S. marketing programs to meet international distributors needs in their markets.
- Collaborated with Director of Marketing, Communications Manager and Vice President of Marketing on overall marketing strategy and new product lines.

## *Assistant Product Manager*

September 1997 to August 2000  
Tumi, Inc., South Plainfield, NJ

- Managed co-op advertising budgets. Collaborated with VP Marketing on annual budgets.
- Managed and coordinated all product materials and collateral for two major product introductions.
- Managed all aspects of corporate trade show efforts: Marketing support, Inter-departmental coordination, construction and design

## *Marketing Assistant*

September 1995 to September 1997  
Tumi, Inc., South Plainfield, NJ

## *Sales/Marketing Assistant*

April 1994 September 1995  
Atlantic Lighting, Edison, NJ

## Online Portfolio

<http://www.redknightdesign.com>